

LUNCHEON SPEAKER

Monday, May 7
12pm to 1pm

Elks Lodge
555 Otto Street, PT



Speaker Kevin Hoult, with the Small Business Development Center, will lead an interactive workshop on 30 second marketing.

Monday, May 21
12pm-1pm

The Commons,
Fort Worden



Speaker, Michelle Sandoval, Port Townsend City Council Member, will continue our series on affordable housing.

Sponsor:



Supplement to the
May 2 2018



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The Chamber
OF JEFFERSON COUNTY

MAY 2018

Business Insider

Serving the Businesses and Citizens of Jefferson County

Local Leaders enrich our Community

On Sunday, 135 community and business leaders, family, friends and supporters gathered for the Chamber's Annual Leadership Awards. Throughout the day we celebrated the, frankly, impressive nominees in each category: Business Leader, Young Professional, and Citizen of the Year.

When we consider Jefferson County and what makes this a unique place to live and work there are many qualities that set us apart, however, the similarity that we saw on Sunday as we introduced our nominees, is perhaps the most remarkable: Every single one are all leaders who lift others up as they work to achieve their goals.

Collaboration and community-mindedness are the qualities that are perhaps the most distinct in Jefferson County, especially when we compare ourselves to other communities across the nation. Our winner of the 2017 Business Leader, Betsy Davis, Executive Director of the NW School of Wooden BoatBuilding, said it perfectly in her acceptance speech: "I am inspired because I see leaders of non-profits working with the professionalism often associated with the for-profit sector. And because I see leaders of for-profits blending their entrepreneurial zeal and attention to the bottom line with attention to their employees,



The 2017 Annual Leadership Winners, Citizen of the Year: Rita Hubbard; Young Professional of the Year: Sam Lillie; Citizen of the Year: Melanie Bozak; and Business Leader of the Year: Betsy Davis. Photo by Deja View Photography



The 2017 Annual Leadership nominees; Top Row: Betsy Davis, Matt Woodward, Mark Cooper, Jens Coppentrath, James Lagergren, Sam Lillie. Front Row: Melanie Bozak, Karle Coppentrath, Andrea Love, Martha Trolin, Rita Hubbard, Amy Howard (Not pictured: Judith Alexander). Photo by Deja View Photography

their community, and the natural world (a triple bottom line), more frequently associated, perhaps, with the non-profit sector. In some cases, it seems that it's just a legal definition that separates for-profits and

not-for-profits. Locally I've seen both exploring certification as a B-Corp – a designation reflecting that the organization chooses to make business a force for good – purpose driven, creating benefits for all stakeholders, not

just shareholders."

At the Chamber we see this every day, our businesses and organizations are all working (and frequently together) to invigorate our local economy, build jobs and enrich our resilience as a community. This is the learned and practiced skill here in Jefferson county that will allow us to strive and achieve successes that rural communities in other regions might see slip by. Succinctly stated, we are uniquely equipped to seize opportunities in large part because of our willingness to collaborate and innovate together.

On Sunday, we heard from several people how wonderful

See LEADERS, page 2 ▼

Local Leaders



FREE BUILDING!

Really, this adorable blue building with a great history at the Chamber needs a new home. The City will be starting their pavilion project in front of the Chamber this summer and need that building gone by May 31st. While several people/organizations have expressed an interest in this, thus far the right combination of people, purpose and permits hasn't come together. With some cosmetics and a few upgrades this might be a great ADU to enhance your property and income and assist a community member with workforce housing or a tool/hay shed for your toys and feed or perhaps an amazing playhouse for your grandkids? Consider the possibilities – FREE TO A GOOD HOME! (You will need to move it however as we cannot do that for you.)

Interested? Just contact the Chamber Executive Director Arlene Alen at 360.385.7869.

▼Continued from page 1
it was to see such a rich spectrum of organizations and leaders being recognized, those who have been at it a very long time and those who are fresh in their passions, we saw maritime and local agriculture, art innovators and community building Innovators and food system innovators all represented.

Our 2017 winner of the Young Professional of the Year, Sam Lillie, CEO and Founder of Vinder (an online Farmer's Market for home gardeners that helps communities take back their food system, reduce food waste, and make local, organic produce affordable for everyone.) said that because of many people efforts, the creation of our Food Systems Council and Vinder's recent nomination as one of the top 15 most innovative companies in the world for food distribution at South by Southwest's Food+City Challenge 2018, Jefferson County is now on the leading edge of Food System Innovation in the nation.

A distinct highlight of the Annual Leadership Awards is always our Citizen of the Year Nominees. This is the time when we recognize the often invisible, but certainly always impactful, work of so many of our neighbors. This, too, is where we were inspired anew as we learned of our nominees' hard work around affordable housing, social justice, intergenerational mentorship, food system resilience, community-building events and simply giving and contributions to our community.

We had two extraordinary nominees for Citizen of the Year resulting in a tie between Melanie Bozak and Rita Hubbard (and a truce in the friendly rivalry of Kiwanis and Rotary). Both Melanie and Rita have poured time, energy and heart into making a positive difference at the community level as well as touching the lives of so many of us personally.

A special acknowledgement should go to nominee, James Lagergren, of Rainshadow Inspection Services, who has been a vocal advocate for other millennial leaders – encouraging community engagement among his peers, to this end he donated several tickets to our event to enable the

participation of those that might not otherwise be able to afford to contribute to this exchange and celebration of local leadership. This is a perfect example of leadership that uplifts and inspires others.

Our thanks to all of our exemplary nominees for Business Leader of the Year, Betsy Davis, Amy Howard, Karle and Jens Copenrath; our nominees for Young Professional of the Year, Sam Lillie, James Lagergren, and Andrea Love; our nominees for Citizen of the Year, Rita Hubbard, Melanie Bozak, Judith Alexander, Martha Trolin, Matt Woodward and Mark Cooper. You all inspire and uplift. Thank you.

Also a sincere thanks to all of our sponsors for the event, all are organizations that value community, local leadership, innovation and collaboration: Coldwell Banker Best Homes, The Business Guides, New American Funding, Wallyworks Construction, Admiral Ship Supply, The Old Whiskey Mill, Alchemy Bistro and Wine Bar, and Siren's Pub. Additionally, a big thank you to The City of Port Townsend for their ongoing support.

By Magdaline Adenau

OUR PROFILE

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Happy 60th Birthday to our very own Key City Public Theatre.

The Chamber was pleased to help open the 60th season with a ribbon cutting at the opening night of the very funny *The Wolf At the Door*. Check out their season line up at www.keycitypublictheatre.org. Photo by Steve Mullensky."



What is the ReaderBoard?

You've no doubt noticed the sign that welcomes us all to Port Townsend on Highway 20 just west of the Chamber Building. This historic sign has been used for decades to update community members and visitors to events in our community and has proven to be an effective marketing tool. Late last year the Chamber created new policies and forms to make scheduling the Board less problematic for our community members as well as staff by clarifying process, procedures and timelines for everything from making a reservation to invoicing and payment.

Our Readerboard has been so successful that community members are beginning to book their event space up to a year in advance and with our new system it is easier than ever. Currently, there are only a few spaces left for 2018 so if you are considering this great marketing tool please don't delay in booking your spot. Call Lisa Sun, at the Chamber Visitors Center 360-385-2722 and she'll walk you through our new easy process. We are here to do everything we can to assist you toward successful events with many marketing opportunities and channels available to the community-just ask us!



Lean Profile – Habitat for Humanity of East Jefferson County

One of the core principles of Lean Thinking is single piece flow. This idea led to a change in how Habitat for Humanity of East Jefferson County handles a basic task: finding and selecting new homeowners.



Jamie Maciejewski

Executive Director Jamie Maciejewski relates that they used to accept applications for homes once a year. This had several downsides: if one missed the date, they had to wait a year to apply again. Also, the project schedules for building houses were bunched up, taxing both staff and volunteer resources. This was particularly an issue as the organization has grown significantly in the past 10 years. Habitat was able to re-design the process to receive applications year-round. Another benefit of this re-designed process is that Habitat can work more closely with applicants to help them get their finances, forms, and resources in shape to improve chances for acceptance.

Other Lean Thinking tools, such as checklists, process maps, and daily huddles (short 5-10 minute meetings) have improved their project management and communication.

Another area where Lean Thinking is being applied is in the Habitat Store. One of the

first things you notice is that store manager Vicki Lucas' office is 'in the Gemba': in the store. "I can see everything that is going on", she points out. A big change since taking the Lean Thinking class is that when someone calls to

donate some furniture, the calls are answered by people in the store, not by office staff. This enables them to better schedule pickups (e.g. avoiding an excess of sofas in one week) and also better evaluate whether to item is appropriate for the Habitat Store. Since switching to the new system, the backlog for pickups has been reduced 90%, which has greatly improved the morale of the pickup crew.

Habitat's eBay merchandise has also benefited from Lean Thinking. After 4 years, they can recognize which donations are suited for eBay and which for the store. According to assistant Store Manager Mike Schleckser, the items sold on eBay do not take away from what walk-ins can buy.

Everyone at Habitat agrees that their Lean journey is not over, it actually has just begun. The organization is growing and looking at ways to better support their customers and they will be using Lean Thinking to help make it happen.



The 2017 Annual Leadership Awards,
Photo By Deja View Photography



Arty Improv & Special Events

Feeling spontaneous? Other arts events include **Key City Public Theatre Improv on the street** (May 5th, 12th, and 26th -- 10am-Noon). Key City actors' readings of "Love Letters to Port Townsend" in February brought heart-felt fun and whimsy to downtown, receiving positive media attention. In May, they will be bringing stories of PT's incredible past to life with surprising, anachronistic twists from you. Sort of a choose-your-own-adventure, PT style!

The Wearable Art Show is May 12. It's **Rhody Fest** from 14-20 and the Grand Parade is Saturday, May 19th at 1 pm. Urban Sketchers have been camped out sketching the Cons Zone on the last Saturday of each month—stop by to see them Saturday am, May 26.

Port Townsend has amazing retail, non-stop arts events, restaurants and lodging for every taste. We are in the home stretch of the Water Street Construction Project and your support means everything to our local merchants. We look forward to celebrating the end of construction with you at the **"Party at the Plaza"** Saturday, June 30th from 3 to 6 pm. Food, music and fun on the brand new Tyler Street Plaza—with the priceless waterfront view!

Thanks to the City of Port Townsend, First Federal, participating merchants and you for supporting local businesses during construction. Please keep connected with the Port Townsend Main Street Program on social media for updates. Visit www.ptmainstreet.org.

Difficult Roads Often Lead To Beautiful Destinations

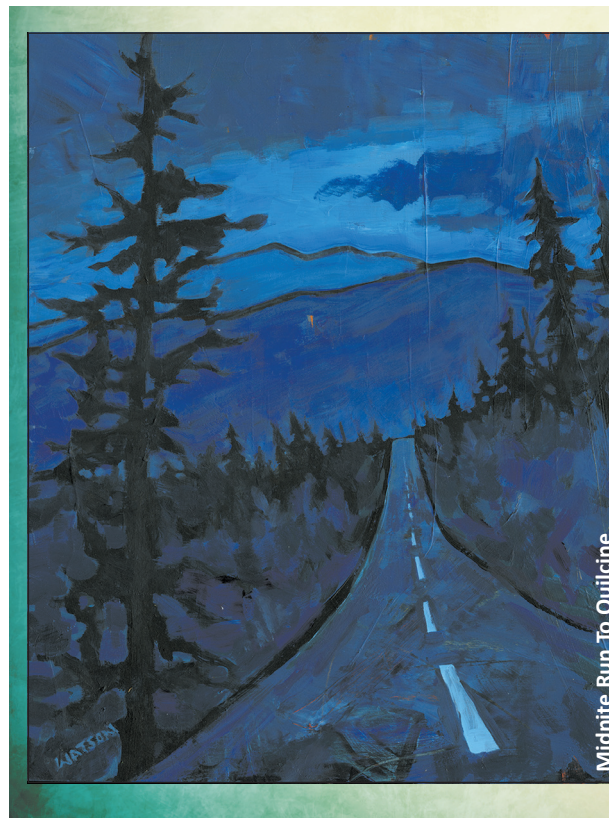
Our business entrepreneurs are the heart of our town. The Port Townsend Main Street Program worked with local partners and business owners to develop a marketing campaign to support the sustainability of the downtown historic district during the Water Street Enhancement Project. **"Paving the Way for a Brighter Future"** is bringing visibility, foot traffic, increased transit options and energy to downtown through activities and special events. Did you know you can ride the PTERider for FREE on Saturdays from noon to 3pm in the merry month of May?

Tap Into Your Creativity!

On Thursday, May 24 from 5 to 7 pm, the Port Townsend Main Street Program invites adults (21+) to tap into their creativity at a new fundraising event. Join us at **"ArtZone— A Paint n' Sip Party to Benefit Arts in the Schools."** This art party will be held in the Kuhn Building at 1044 Water Street (former Sport Townsend space). The class will be led by Jesse Watson, an award-winning local artist who is known for his colorful landscapes and portraits. See his work at www.jessewatson.com. The fee is \$50 and includes all materials and refreshments. Proceeds will help support PT Artscape's offerings including the Teaching Artists Programs in Grant Street Elementary, Blue Heron Middle School, and Port Townsend High School. Special thanks to Beverly Malagon and Alchemy Bistro & Wine Bar for assistance.



Jesse Watson by Starre Rey Photography



Midnite Run To Quilcine

Merchants Showcase Student Art In May

The Port Townsend Main Street Program is focused on Port Townsend's lively arts scene throughout May. In addition to Art Walk on May 5, check out Art Wave—a showcase of over 400 pieces of creative student art on display in 30+ stores. You could play the "PT Believe It or Knot!" game as you stroll. Art Wave is a collaborative effort between Main Street, PT Artscape and participating businesses. PT Artscape's mission is to ensure young people have access to creative experiences through public education. Visit ptartscape.com



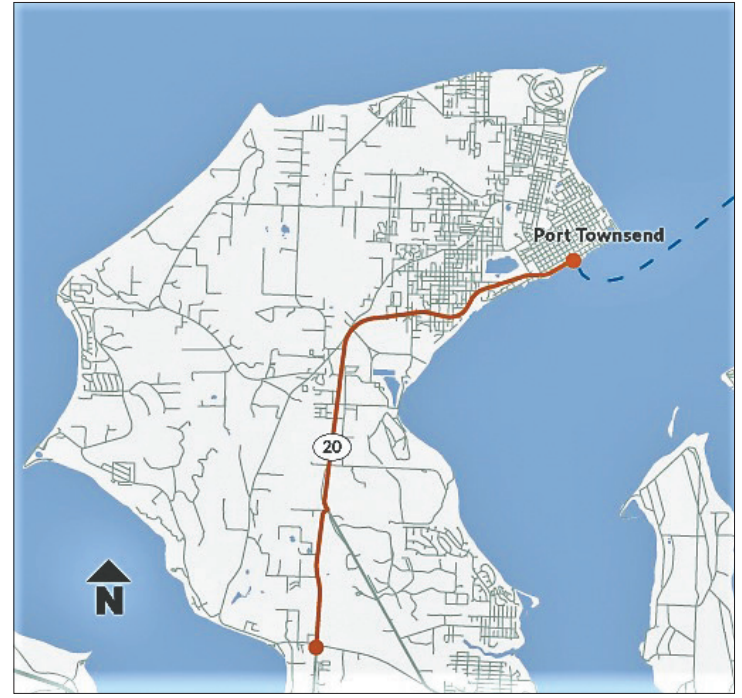
Farmers' Market Season Opening

The Chamber helped to open this year's Jefferson County Farmer's Market season on April 7. In June, be sure to check out the new location of the mid-week Wednesday Market at the Haines Street Park and Ride (June 6-Sept 26) and the Sunday market in the heart of our Farming Community at the Chimacum Corner Farmstand (June 3- Oct 28). Photo by Steve Mullensky



Howell's Sandwich Co. Grand Opening

A grand opening for Howell's Sandwich Co. Support a local Young Professional's new business while enjoying a great sandwich from the water view on the deck. Find them between Lively Olive and The Spice and Tea Exchange at 929 Water St, in PT. Or call (360) 344-8484 or visit them at www.howellssandwichco.com.



The six mile paving project will extend from Four Corners to the Ferry Terminal.

WSDOT SR20 Project Update

WSDOT's upcoming six mile paving project in Port Townsend is approaching and they have requested the Chamber distribute this information to our members and the public.

Construction is scheduled to begin in May and is expected to conclude early fall as crews repave portions of State Route 20 and install 13 new ADA accessible ramps, which improves access for pedestrians and people with disabilities. The work will happen West of 4 Corners Road to East of Water Street. Most of this work will be from 8:00 pm THROUGH 6:00 am, Sunday through Thursdays.

Although, most of the work will take place in the night; the ADA improvements will require daytime hours. People driving and biking should plan for:

- Overnight single lane closures each Sunday through Thursday from 8 p.m. to 6 a.m.

- Daytime delays as crews build ADA accessible ramps

- Familiarize with the Port Townsend/Coupeville ferry schedule

- Our crews will keep traffic moving through the construction zone by way of a pilot car but encourage drivers to plan ahead to reach their destination.

For questions please contact Washington State Department of Transportation. For more information visit: <https://www.wsdot.wa.gov/Projects/SR20/4CornersToWaterStPavingADA/default.htm>



Miller & Ashmore Grand Opening

The Chamber welcomed new business Miller and Ashmore Real Estate. Find them at 842 Washington St suite 104, PT. Call them at: (360) 385-7348 or visit them at www.pthomes.com. Photo by Steven Mullensky

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BRIEFLY

“Mon. May 7 – Noon-1pm
Chamber Luncheon @ The Elks Lodge, 550 Otto St. PT

Tues. May 8 – 5:30pm-7pm
Chamber After Hours Mixer @ Jeff. Co. History
and Art Museum

Mon. May 21 – Noon-1pm
Chamber Luncheon @ Fort Worden Commons



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